News

**CBS**
USAapple worked closely with CBS on a segment that appeared on CBS Mornings. Chris Gerlach, director of Industry Analytics, spoke with CBS about the harvest, labor, apple prices and inflation.

**Apples4Ed**
USAapple awarded four schools Apples4Ed grants. The program supports healthy eating initiatives in public schools across the United States. 2022 winners include: Brunswick High School, Lawrenceville, Va., Clay Elementary School, Clay, W.Va.; Montour High School, McKees Rocks, Pa., and Union Gap School, Union Gap, Wash.

**Apple Quest**
We launched Apple Quest, an online game that informs players about the important role apple laborers play in the U.S. economy and the need for a stable, legal and reliable workforce.

**Christmas Volunteering**
USAapple staff played elves in Santa’s workshop, bagging toys and clothing for more than 700 local families in need as part of the Salvation Army’s Angel Tree program.
Impact

Farm Bill
Leadership role in Specialty Crop Farm Bill Alliance – developing priorities and strategies for the 2023 Farm Bill.

Ag Labor
Educating Members of Congress and the Biden Administration regarding the labor challenges facing the industry and the critical need to pass legislation in the Senate.

Pushing back on Administration proposals that would further complicate and add cost to the already burdensome H-2A program.

Leadership role in Agriculture Workforce Coalition and the National Council of Agricultural Employers

Seeking common ground with the Administration and Congress to fix our broken agricultural labor system and guest worker program.

Political Action Committee
Supporting Members of the House and Senate who support the apple industry.

Trade/Supply Chain
Leadership role in agriculture and business coalitions advocating for the opening of markets and an end to the trade wars and retaliatory tariffs. Working to ease supply chain issues.
26 LBS Of apples and apple-products per person, per year.

$23B $8B

ECONOMIC OUTPUT IN TOTAL WAGES

U.S. Apple Yield

Sources: USDA, National Agricultural Statistics Service; U.S. Apple
Resources

Newton Database & Dashboard
Newton is a one-stop-shop for apple-related statistics. From annual production to monthly storages, Newton gives users the ability to view preset reports or create custom queries for download.

USApple Publishes Pollinator BMPs for Apples
USApple released Pollinator Best Management Practices for Apples, which provides guidance for U.S. growers and regulators on pollinator protection in orchards. Created in partnership with the Honey Bee Health Coalition, the publication considers practical production needs and suggests elements of an outreach and education program to foster adoption and implementation of identified practices. The goal of the work is to increase understanding within the U.S. apple growing community of the benefits and opportunities around protecting pollinators while also recognizing the need to protect the crop from pest damage.
Events

Outlook 2022
We kicked off harvest season with a successful Outlook 2022 in Chicago.

NextGen
We launched the NextGen Apple Fellowship, a year-long emerging apple leader program. The program focuses on providing fellows with career development, one-on-one mentoring, hands-on advocacy experience, community service work and many other leadership opportunities. The 2022 NG Fellows include: Marcus Alblinder, Hudson River Fruit Distributors; John Cary, Stemilt; Tim Cote, AgriMACS; Ethan Holmes, Holmes Mouthwatering; Syrah Linsley, Old Orchard Brands; and James Nyssen, Sev-Rend.

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USAplate is a nonprofit, member-based association comprised of and supported by individuals, companies and state/regional associations within the apple industry. We are the national voice and resource center serving the interests of American apple growers, packer/shippers, processors, marketers and other interested parties within the apple industry.
USApple Annual Review

2nd largest apple producer worldwide

26,000 U.S. apple producers represented

295,000 acres of apple trees require pollination each year

2 out of 4 fresh apples are exported

10.3B U.S. production in lbs

50 States grow apples

7,000+ Varieties grown in U.S.