

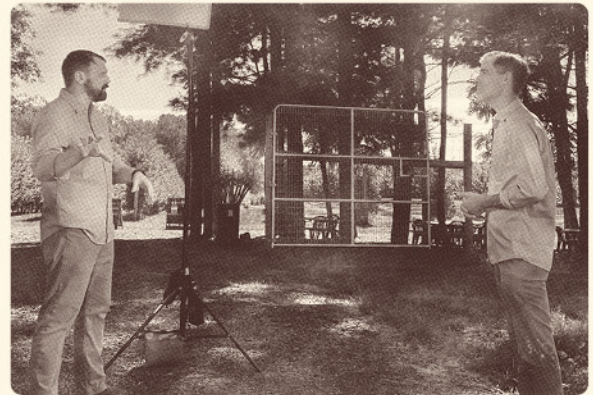


2022 Annual Review

News

CBS

USApple worked closely with CBS on a segment that appeared on CBS Mornings. Chris Gerlach, director of Industry Analytics, spoke with CBS about the harvest, labor, apple prices and inflation.



USApple's Chris Gerlach was interviewed multiple times on background and on camera.

Apples4Ed

USApple awarded four schools Apples4Ed grants. The program supports healthy eating initiatives in public schools across the United States. 2022 winners include: Brunswick High School, Lawrenceville, Va., Clay Elementary School, Clay, W.Va.; Montour High School, McKees Rocks, Pa., and Union Gap School, Union Gap, Wash.



The throwback, 8-bit single-player game is at www.USAppleQuest.com.

Apple Quest

We launched Apple Quest, an online game that informs players about the important role apple laborers play in the U.S. economy and the need for a stable, legal and reliable workforce.

Christmas Volunteering

USApple staff played elves in Santa's workshop, bagging toys and clothing for more than 700 local families in need as part of the Salvation Army's Angel Tree program.



DOING THE MOST GOOD

Impact

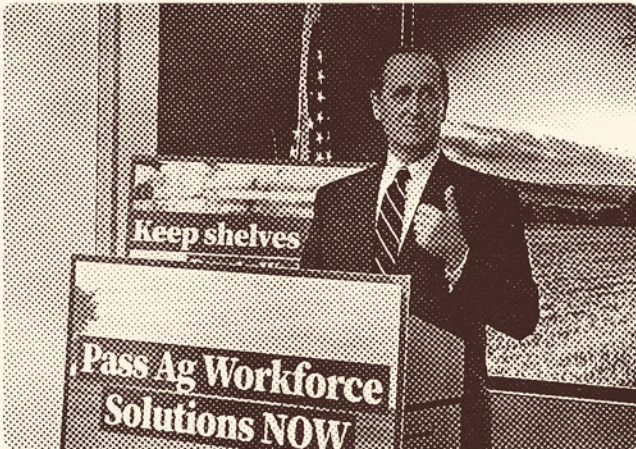
Farm Bill

Leadership role in Specialty Crop Farm Bill Alliance – developing priorities and strategies for the 2023 Farm Bill.

Ag Labor

Educating Members of Congress and the Biden Administration regarding the labor challenges facing the industry and the critical need to pass legislation in the Senate.

Pushing back on Administration proposals that would further complicate and add cost to the already burdensome H-2A program.



Seeking common ground with the Administration and Congress to fix our broken agricultural labor system and guest worker program.

Pennsylvania delegation with Rep. Glenn "GT" Thompson, Republican Leader of the House Agriculture Committee.



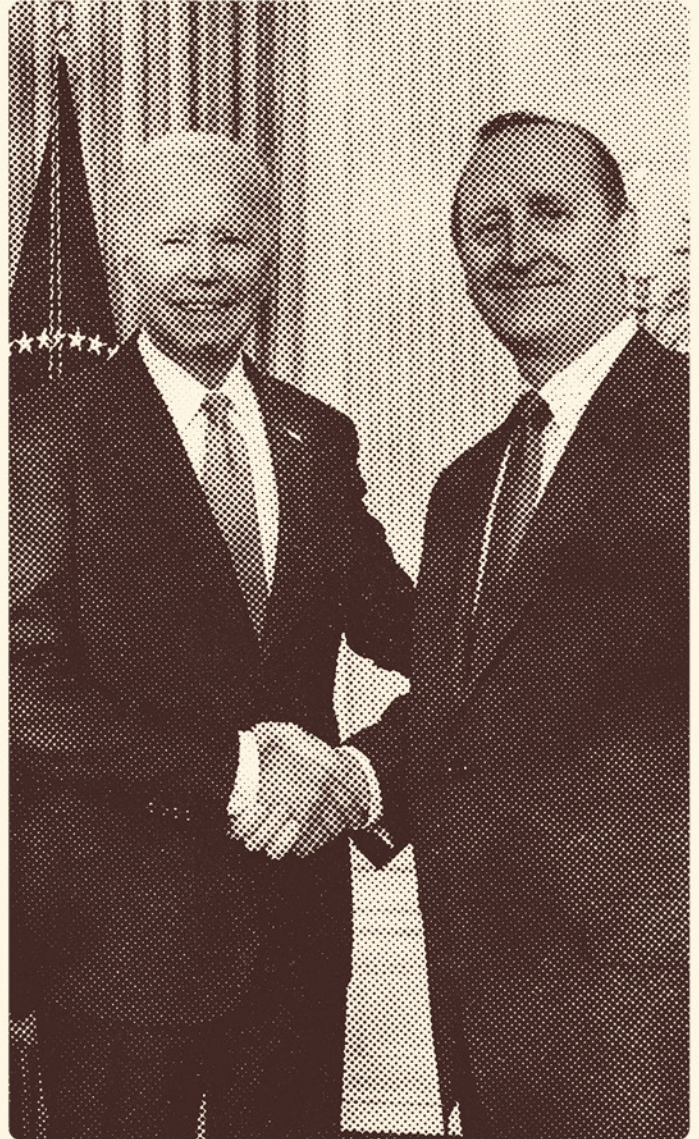
Leadership role in Agriculture Workforce Coalition and the National Council of Agricultural Employers



Jim Bair with President Joe Biden at signing of the Ocean Shipping Reform Act. They discussed workforce needs and exports.



USA Apple board member Daniel Rowley with Rep. Burgess Owens (Utah)



Political Action Committee

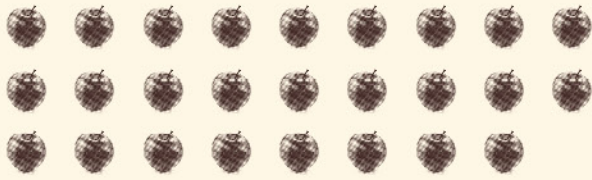
Supporting Members of the House and Senate who support the apple industry.

Trade/Supply Chain

Leadership role in agriculture and business coalitions advocating for the opening of markets and an end to the trade wars and retaliatory tariffs. Working to ease supply chain issues.

150,000

JOBS



26 LBS

Of apples and
apple-products per
person, per year.

\$23B

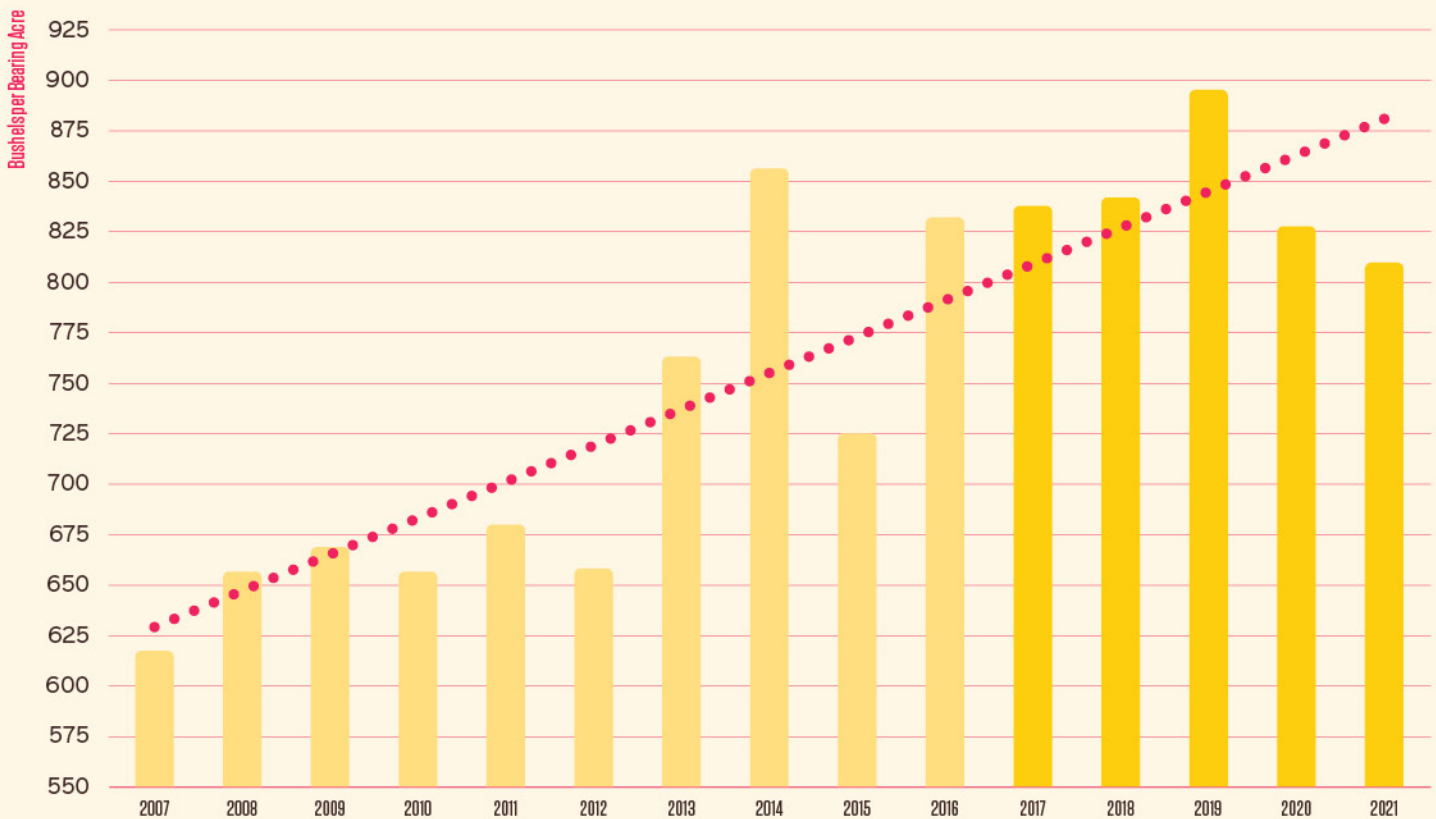
ECONOMIC OUTPUT

\$8B

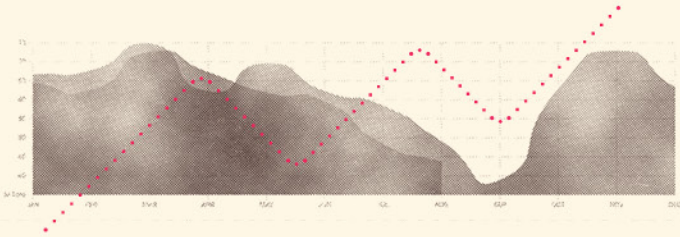
IN TOTAL WAGES

U.S. Apple Yield

Sources: USDA, National Agricultural Statistics Service; U.S. Apple



Resources



Newton's dashboard also keeps users up to date on the latest trends in apple prices and trade.

Newton Database & Dashboard

Newton is a one-stop-shop for apple-related statistics. From annual production to monthly storages, Newton gives users the ability to view preset reports or create custom queries for download.

USApple Publishes Pollinator BMPs for Apples

USApple released Pollinator Best Management Practices for Apples, which provides guidance for U.S. growers and regulators on pollinator protection in orchards. Created in partnership with the Honey Bee Health Coalition, the publication considers practical production needs and suggests elements of an outreach and education program to foster adoption and implementation of identified practices. The goal of the work is to increase understanding within the U.S. apple growing community of the benefits and opportunities around protecting pollinators while also recognizing the need to protect the crop from pest damage.



HONEY BEE
HEALTH
COALITION

Events

Outlook 2022

We kicked off harvest season with a successful Outlook 2022 in Chicago.



NextGen

We launched the NextGen Apple Fellowship, a year-long emerging apple leader program. The program focuses on providing fellows with career development, one-on-one mentoring, hands-on advocacy experience, community service work and many other leadership opportunities. The 2022 NG Fellows include: Marcus Albinder, Hudson River Fruit Distributors; John Cary, Stemilt; Tim Cote, AgrIMACS; Ethan Holmes, Holmes Mouthwatering; Syrah Linsley, Old Orchard Brands; and James Nyssen, Sev-Rend.

Thank You To Our Sponsors

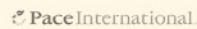
PLATINUM



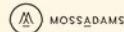
GOLD



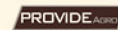
SILVER



BRONZE



SUPPORTER



USApple is a nonprofit, member-based association comprised of and supported by individuals, companies and state/regional associations within the apple industry. We are the national voice and resource center serving the interests of American apple growers, packer/shippers, processors, marketers and other interested parties within the apple industry.



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[usapple.org](https://www.usapple.org)

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USApple Annual Review



Largest apple producer worldwide

2nd



1 OUT OF 4

Fresh apples are exported

26,000

U.S. apple producers represented

295,000

Acres of apple trees require pollination each year

10.3B

U.S. production in Lbs

50

States grow apples

7,000+

Varieties grown in U.S.