



Become a Young Apple Leader in 2021



MISSION

To equip the next generation of American apple growers and emerging leaders with an understanding of how federal, regulatory and legislative issues directly affect their apple business, and to provide an opportunity to learn from peers and apple leaders from around the country.

GOALS

- Develop and identify upcoming leaders of the apple industry
- Foster fellowship and cooperative working relationships across U.S. apple growing regions
- Provide orientation, understanding, and encouragement, in public policy issues affecting the apple industry

WHY BECOME A YOUNG APPLE LEADER (YAL)?

To learn about USApple and how the association serves its members. You will be directly connected to key leaders in the apple industry, as well as top decision makers in the political arena.

What's more, you will establish lasting connections with your peers and gain access to the exclusive YAL alumni network.

The opportunities don't stop there. Upon completion, many YALs go on to serve in volunteer leadership roles with USApple as well as other organizations.

ELIGIBILITY

- Approximately 18-35 years of age
- Applicants must serve the apple industry in some capacity (i.e. growing, shipping, packing, marketing, retailing, procurement, etc.)
- **MUST** be able to attend the USApple Capitol Hill Day in March 2021
- **MUST** be able to attend the USApple Annual Conference in August 2021
- **MUST** be willing to submit photos/videos and attend virtual events

Each YAL class will consist of a diverse makeup from apple-producing states. Class size will vary depending on the number of applicants. All who are eligible are encouraged to apply.

HOW TO APPLY

Complete and return the attached application, short biography, and professional headshot to Matthew Hendrickson (mhendrickson@usapple.org).

The application deadline is December 31, 2020. Contact mhendrickson@usapple.org if you have questions.



APPLICATION

Name

Company

Title/Responsibilities

Email

Phone

Address

City

State

Zip

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Professional Social Media Handles (Optional):

In no more than 200 words, please give us a brief description of why you want to be a YAL and what you would like to take away from the program.

Email applications to: mhendrickson@usapple.org

Questions? Call 703.940.5328

*The YAL program will continue as planned for 2021. If USApple is unable to hold in-person meetings due to COVID-19 restrictions, the 2021 class will join the 2022 class for the events portion of the program.