

# BECOME A LEADER



## MISSION

To equip the next generation of American apple growers and leaders with an understanding of how federal, regulatory and legislative issues directly impact their apple business, and to provide an opportunity to learn from peers and apple leaders from around the country.

## GOALS

- Develop and identify upcoming leaders of the apple industry
- Foster fellowship and cooperative working relationships across U.S. apple growing regions
- Provide orientation, understanding, and encouragement, in public policy issues affecting the apple industry

## WHY BECOME A YOUNG APPLE LEADER?

The YAL program is not your average professional development program. As a YAL, you will be immersed into the confluence of industry and government. You will be directly connected to key leaders in the apple industry, as well as top decision makers in the political arena. What's more, you will establish lasting connections with your peers and gain access to the exclusive YAL alumni network. The opportunities don't stop there. Upon graduation, many YALs go on to serve in volunteer leadership roles with USApple as well as other organizations, they will also attend YAL social events, and accomplish much, much more.

## ELIGIBILITY

- Between the ages of 18-35
- Applicants must serve the apple industry in some capacity (i.e. growing, shipping, packing, marketing, retailing, procurement, etc.)
- MUST be able to attend the USApple Capitol Hill Day in March 2020
- MUST be able to attend the USApple Annual Conference in August 2020
- Willing to participate in class project; virtual meetings as needed

Each YAL class will consist of a diverse makeup from apple-producing states. Class size will vary depending on the number of applicants. All who are eligible are encouraged to apply.

## HOW TO APPLY

Please complete and return the attached application to Matthew Hendrickson, Manager of Association Services ([mhendrickson@usapple.org](mailto:mhendrickson@usapple.org).) Travel expenses will be paid by USApple and funding sponsors. The application deadline is December 31, 2019.

## APPLICATION

Name

Company

Title/Responsibilities:

Phone

Email

Address

City

State

Zip

In no more than 200 words, please give us a brief description of why you want to be a YAL and what you would like to take away from the program.

Email applications to: [mhendrickson@usapple.org](mailto:mhendrickson@usapple.org)

**Questions?** Call 703.940.5328